

# INFORMATION SHEET

We invite you to take part in the International Scientific Conference  
«**TOPICAL ISSUES OF MODERN DESIGN**»

**DATE:** April 25, 2024

**VENUE:** Kyiv National University of Technologies and Design  
(Ukraine, Kyiv, 2 Mala Shyianovska (Nemyrovycha-Danchenka) Street, Academic Council Hall)

## **HOSTS OF THE CONFERENCE:**

The Ministry of Education and Science of Ukraine,  
Kyiv National University of Technologies and Design

**The aim of the conference** is to share experience and results of research on topical issues of modern design, promote creative collaboration of designers, artists, scientists in the field of design and artistic specialties, etc.

## **THEMATIC DIRECTIONS OF THE CONFERENCE**

### **1. Art and culturological factors in design.**

Social, humanitarian and culturological problems of art history, methodological issues of design; problems of history, theory and practice of design and artistic and design culture; applied arts and fine arts.

### **2. Trends in the development of art and fashion design.**

Artistic and communicative features of design, stylistics and artistic means of design activity: modern concepts and trends of development; artistic modeling of costume, style, image, brand products, accessories and jewels, textiles, special purpose products, etc.

### **3. Information technology of visualization in design.**

Computer design of the objective-spatial environment, photo-, video-, web-, motion-design, multimedia design: problems and trends of development; modern technologies of visual and communicative design.

### **4. Graphic design in a multicultural space.**

Problems and trends in the development of graphic design; modern trends and technologies of the creation of artistic objects of material culture, works of graphic design; aesthetics and means of promotional products creation.

### **5. Prospects for the development of design of the architectural environment.**

Theory and practice of architectural design, interior and furniture design, landscape design, eco-design, methodological aspects of theory and history of architecture.

### **6. Business and educational aspects of design activities.**

Branding, management and marketing in design, effectiveness of design solutions, trends in design development, modern educational technologies for training design specialists, methodological issues of design education.

**LANGUAGES OF THE CONFERENCE:** Ukrainian, English.

According to the results of the conference, the publication of paper in the form of a collection is planned.

### **REQUIREMENTS FOR EXECUTION OF DOCUMENTS**

The paper, executed according to the requirements, in the volume of 2 – 4 pages of **A5 format** should be sent by the authors to the e-mail **design\_conf@knutd.edu.ua** in two formats (Word and PDF).

The layout and requirements for execution are presented on the official website of the conference [en.designconference.knutd.edu.ua](http://en.designconference.knutd.edu.ua)

### **FORM OF PARTICIPATION**

- Oral Presentation (Speaker)
- Poster Presentation
- Only papers publication

### **DEADLINES**

**February 12, 2024** – beginning of on-line registration on the official website of the conference [en.designconference.knutd.edu.ua](http://en.designconference.knutd.edu.ua)

**Until April 10, 2024** – reception of materials and payments

**June, 2024** – placement of an electronic version of the abstracts of the Conference

### **CONTACTS**

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